



OAKMONT

EDUCATION

OAKMONT EDUCATION PULSE: NAVIGATING EXCELLENCE IN CREDIT RECOVERY & ADVANCEMENT

Fostering Excellence: Lt. Gov Jon Husted's Inspiring Visit to Frederick Douglass HS

Oakmont Education had the privilege of welcoming Lieutenant Governor Jon Husted and his team to Frederick Douglass High School in Cleveland, Ohio. The visit provided a unique opportunity for students from diverse career pathways—ranging from healthcare and manufacturing to business and culinary arts—to showcase the tangible academic and practical skills they are acquiring both in the classroom and through their work-based experiences.

Lt. Gov Husted, known for his hands-on approach, actively engaged in conversations with these aspiring talents. Far from a brief ceremonial visit, he demonstrated a genuine commitment to keeping these future graduates rooted in Ohio soil. The students, eager to exhibit their applicable skills, painted a vivid picture of the promising chapters awaiting them post-graduation.

For Lt. Gov Husted, it's not just about the diploma; it's about fostering a high-quality life after high school and setting the stage for a future brimming with possibilities and success, right here in Ohio. This visit underscores the importance of hands-on, real-world education and its role in shaping a workforce ready to contribute to the growth and prosperity of our great state. Oakmont Education is proud to be a part of this transformative journey, preparing students for success beyond the classroom.



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PARMA CAMPUS**

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**REGENT ELITE ATTENDS MAYOR BIBB'S 2023
YOUTH SUMMIT**

Empowering Futures: Dr. Jerry Farley Recognized as ACTE Champion for CTE

In a significant achievement for Oakmont Education, Dr. Jerry Farley, Vice President of Career and Technical Education, has been named the ACTE Champion for CTE by the Association for Career and Technical Education (ACTE) and its esteemed Board of Directors. This accolade recognizes Dr. Farley's outstanding commitment to championing career and technical education (CTE) programs as integral components for developing a prepared, adaptable, and competitive workforce.

With over 35 years of experience as a trained special educator, Dr. Jerry Farley has left an indelible mark on the field. From direct care worker to school superintendent, his career has been dedicated to designing and implementing CTE credentialing programs that cater to the diverse needs of students, including those facing homelessness, teen parenthood, mental health challenges, economic hardships, and disabilities.

Dr. Farley's visionary approach extends beyond traditional education, ensuring that his programs not only pave the way for sustainable careers but also address additional services essential for the success of his students. His relentless advocacy for dropout recovery students has transformed career tech education in Ohio, earning him and his counterpart, Cris Gullacy-Worrell, national recognition with the prestigious Yazz Prize.

This November 29, at the Awards Gala, Dr. Jerry Farley will stand alongside other national ACTE award winners, celebrating his remarkable contributions to education that transcend boundaries. Oakmont Education takes pride in Dr. Farley's well-deserved achievement, applauding his dedication to creating a brighter future for all students through innovative and inclusive CTE programs.



State Representative Sean Brennan Explores Old Brook High School Parma Campus: A Visit of Insight and Inspiration

State Representative Sean Brennan paid a special visit to Old Brook High School's Parma Campus on Friday, October 20th. The purpose of his visit was to explore our campus and gain insights into the incredible opportunities we provide. Representative Brennan engaged with students during his visit, delving into discussions about government with Mr. Cunningham's social studies class. In the Healthcare program, he even took a moment to have his blood pressure checked, and in Nail Tech, he received valuable insights into state board licensing.

We are enthusiastic about the prospect of collaborating further with State Representative Brennan to not only establish, but also strengthen, partnerships within the community. Our goal is to continue supporting our students on their journey to graduation. Representative Brennan's personal story adds an inspiring layer to our connection with the students, as he, too, grew up in a single-parent home relying on public assistance to make ends meet. His narrative of resilience and success resonates deeply with our students, providing them with a relatable source of motivation. We look forward to continuing our efforts in fostering community partnerships and empowering our students to achieve their academic goals.



Go Team: Soaring Social Media Growth Propels Our Brand to New Heights!

The implementation of Hootsuite's social media platform at the beginning of the year has proven to be a game-changer for Oakmont Education's brand awareness and visibility. The results speak volumes, showcasing a remarkable transformation across key metrics.

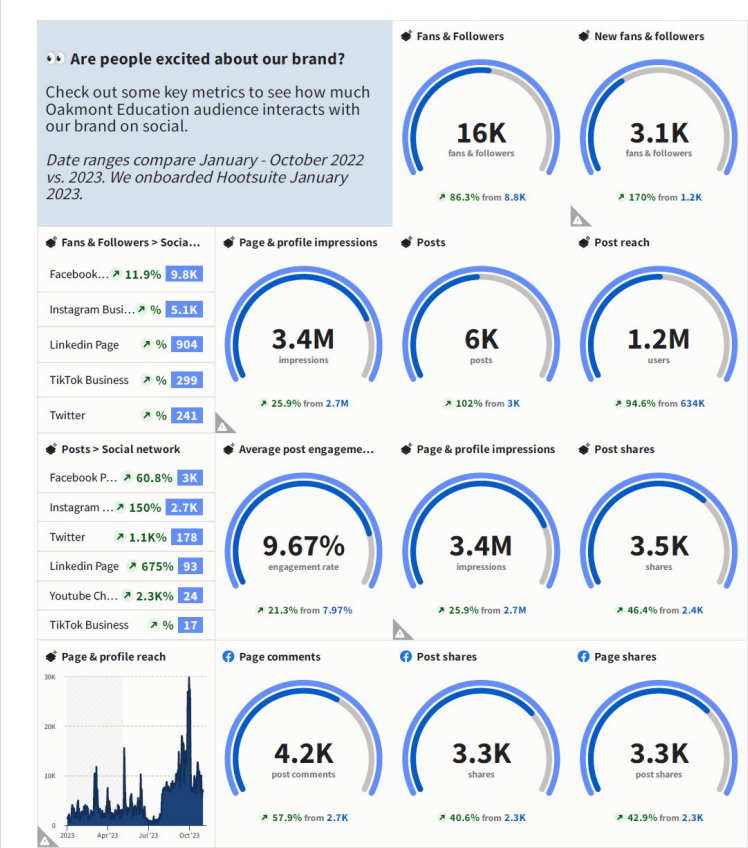
Our Engagement Rate, a critical indicator of audience interaction, experienced a significant surge, leaping from 7.97% to an impressive 9.67%. This represents a remarkable growth of 21.30%, surpassing industry benchmarks. The surge in Fans & Followers from 8.8K to 16K, marking an 86.30% increase, underscores the platform's ability to attract and retain a broader audience.


New Fans & Followers witnessed a staggering 170.00% growth, jumping from 1.2K to 3.1K, while Impressions saw a robust increase of 25.90%, climbing from 2.7M to 3.4M. The number of Posts doubled from 3K to 6K, showcasing a 102% growth rate.

Even with an unchanged Reach, our strategy's strength lies in its ability to foster engagement, evident in the 40.60% increase in Post Shares and a 42.90% boost in Page Shares. Comments surged by 57.90%, demonstrating an active and involved community.

Each school in our network, exemplified by Oakmont Education with 112 social media channels, including Facebook, Instagram, LinkedIn, Twitter, TikTok, and YouTube, benefits from two user seats. With an outstanding 9.69% Engagement Rate, well above the 3% benchmark in Education, Hootsuite has undoubtedly propelled our brand to new heights, making it an indispensable tool for our social media endeavors. Additionally We've positioned all our social media icons at the top of our website's page, ensuring they are prominently featured.

Strong brand awareness fosters trust, attracts students, and amplifies positive word-of-mouth, driving enrollment and fortifying our organization's strength.






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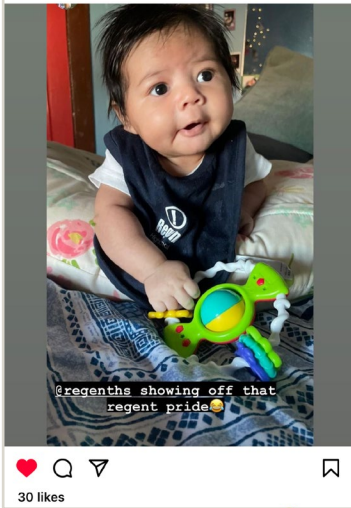
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Welcome to our School!


High School Superlatives: Check out some of our most liked recent posts!




8 likes
marshallshamilton Students enjoyed a variety of ice cream today at Marshall, Hamilton Campus. We like to call it "Treat Day Thursday!" #studentsuccess #longweekend




30 likes
regents regents showing off that regent pride



12 likes
towpathbarberton Happy Birthday to the Best Director. We want to thank you for everything you do for us! Have a wonderful birthday from your staff here at Towpath Barberton!



36 likes
towpathtrailhighschool Thriller outtakes. #onlyattowpath



12 likes
libertyhs_dayton Staff is kicking off costume day!

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Regent Elite attends Mayor Bibb's 2023 Youth Summit - The Struggle is Real: Skills for Today, Opportunities for Tomorrow

On October 24th, 2023, the dynamic minds of Regent High School's "Regent Elite" took center stage at Cleveland Mayor Justin Bibb's Youth Summit. Invited by Mayor Bibb himself, these scholars, passionate about effecting positive change, immersed themselves in a day of empowerment presented by the City of Cleveland and Youth Serving Partners.

The summit, designed for students not traditionally considering leadership roles, delved into crucial life topics chosen by their peers. Discussions ranged from fostering healthy relationships to addressing mental health, exploring entrepreneurship, and gaining insights into financial literacy.

Mayor Bibb, a beacon of leadership, hosted a special fireside chat, connecting directly with the youth that were present. The event brought together 350 high school students from across Cuyahoga County, creating a vibrant platform for dialogue and growth.

Amaka Uwagba, the Student Success Coordinator, guided the Regent Elite students through this enriching experience. Among the attendees were Morgan Carr, Renee Word, Da'Jahnae Portis, Dario Ford, Alisha Allen, Camden Pozniak, and Chasity Paris.

The City of Cleveland's 2023 Youth Summit not only broadened horizons but also empowered the Regent Elite students to envision leadership roles in their future endeavors. As these young minds continue to shine, their experiences at the summit will undoubtedly shape the trajectory of their academic and professional journeys.



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